

# *New Baltimore Farmers Market*

## *Sponsorship Opportunities*

Dear Valued Community Member,

I would like to begin by thanking you for being a part of New Baltimore and the greater Anchor Bay Community. We are only a handful of weeks away from kicking off our 16<sup>th</sup> season of the New Baltimore Farmers Market. The market began in 2006 and has since grown to over 100 different vendors each season, helping to make our town into a Sunday day trip destination. We would like to offer you the opportunity to invest in this wonderful growth that our market and community has experienced.

We would like to ask you to consider becoming one of our 2023 sponsors. Your tax-deductible donations will be used to create a strong foundation of support, allowing us to continue providing New Baltimore and the surrounding Macomb area with access to fresh local produce, unique handmade items, and delicious homemade foods.

We are relying on the generosity of our local businesses and organizations to ensure our success. For your convenience, there are several sponsorship opportunities for you to choose this year. Thousands of guests visit the market each season, offering your business a prime area for advertising.

On behalf of everyone at the New Baltimore Farmers Market and the greater Anchor Bay Community, we would like to thank you for your time and your consideration.

Sincerely,

Carl Weinreich  
New Baltimore Farmers Market President

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### Presenting Partner \$2500

- Partner with the NBFM for one market day (subject to availability and approval, please see attached special event calendar)
- 10'x10' space in premiere location at event for company representation
- Weekly recognition on the 2023 seasonal banner located at the NBFM information tent (with confirmation of sponsorship by April 10<sup>th</sup> 2023)
- Recognition in the 2023 market season's print materials, on the New Baltimore Farmers Market website, print advertising, and all social media
- Your logo on market tote bags which will be distributed to market guests on June 18<sup>th</sup>
  - Any promotional material you provide will be distributed with the bags
- NBFM market items including ten market tote bags and ten bumper stickers

### Gold Partner \$1000

- Weekly recognition on the 2023 seasonal banner located at the NBFM information tent (with confirmation of sponsorship by April 10<sup>th</sup> 2023)
- Recognition in the 2023 market season's print materials, on the New Baltimore Farmers Market website, print advertising, and all social media
- Your logo on market tote bags which will be distributed to market guests on June 18<sup>th</sup>
  - Any promotional material you provide will be distributed with the bag
- NBFM market items including five market tote bags and five bumper stickers

### Silver Partner \$500

- Recognition in the 2023 market season's print materials, on the New Baltimore Farmers Market website, print advertising, and all social media
- Your logo on market tote bags which will be distributed to market guests on June 18<sup>th</sup>
  - Any promotional material you provide will be distributed with the bag
- NBFM market items including a tote bag and NBFM bumper sticker

### Market Bag Partner \$150

- Your logo on market tote bags which will be distributed to market guests on June 18<sup>th</sup>
  - Any promotional material you provide will be distributed with the bags
- NBFM market items including a tote bag and NBFM bumper sticker

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### **Patron Level \$50**

- All patrons will receive recognition on our website and know they made a positive difference in their community!
- All patrons will receive a New Baltimore Farmers Market bumper sticker

### **New Baltimore Farmers Market Mission Statement**

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas

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### NBFM 2023 Special Events Calendar

New Baltimore Farmers Market runs 9am to 2pm, May to October

Please select from the following dates. Dates without any special events mean you will be the lead presenter. You can also partner in conjunction with a special event day. Let us know how we can work with you to ensure you get the most out of your sponsorship opportunity with the New Baltimore Farmers Market!

- May 7 – Opening Day Celebration -NBFM 16<sup>th</sup> Season market opening ceremony
- May 14 – Available for a Partnership & Special Event!
- May 21 – Available for a Partnership & Special Event!
- May 28 – Available for a Partnership & Special Event!
- June 4 – Plant and Flower Day – Annual Dahlia Challenge Kick Off
- June 11 – Available for a Partnership & Special Event!
- June 18 – Spring into Summer – free market tote bag give away to market guests
- June 25 – No NBFM – BayRama is taking place
- July 2 – Available for a Partnership & Special Event!
- July 9 – USA Proud! Hero Day
- July 16 – Available for a Partnership & Special Event!
- July 23 – The NBFM’s 16<sup>th</sup> Birthday Party
- July 30 – Available for a Partnership & Special Event!
- August 6 – Available for a Partnership & Special Event!
- August 13 – Summer Sweet Corn & Fun in the Sun Day
- August 20 – Available for a Partnership & Special Event!
- August 27 – Available for a Partnership & Special Event!
- September 3 – Art on the Bay Day – redesign the NBFM logo community competition
- September 10 – Grandparents & Senior Day
- September 17 – Car Show Day
- September 24 – Kids & Family Day
- October 1– Available for a Partnership & Special Event!
- October 8 – Available for a Partnership & Special Event!
- October 15 – Available for a Partnership & Special Event!
- October 22 – Available for a Partnership & Special Event!
- October 29 – Harvest Festival and Boo Bash – final market day of 2023 season

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Thank you again for deciding to become a sponsor! Your generous donation will have a direct positive impact on the New Baltimore Farmers Market and the surrounding community.

Please complete this form and return to: NBFM, P.O. Box 116, New Baltimore, MI, 48047

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level

☐ Presenting Partner   ☐ Gold Partner   ☐ Silver Partner   ☐ Market Bag Partner   ☐ Market Patron

### Method of Payment

☐ Check   ☐ Visa   ☐ Mastercard   ☐ American Express   ☐ Discover

Amount Enclosed: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Card Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Advertising Guidelines: Digital Information and graphics are accepted in EPS, TIFF, PDF and JPG formats. Artwork should be high resolution, appropriate size with crops and correct color. All fonts/images need to be included. **Orders must be received by April 10, 2023 for your logo to appear in our promotional banner.**

Make checks out to: New Baltimore Farmers Market | P.O. Box 116, New Baltimore MI, 48047